

**QYOU Media Inc. (formerly Galleria Opportunities Ltd.)**  
**CONSOLIDATED FINANCIAL STATEMENTS**  
(expressed in Canadian dollars)

Twelve months ended June 30, 2017 and June 30, 2016

## **INDEPENDENT AUDITORS' REPORT**

To the Shareholders of  
**QYOU Media Inc.**

We have audited the accompanying consolidated financial statements of QYOU Media Inc., which comprise the consolidated statements of financial position as at June 30, 2017 and 2016, and the consolidated statements of loss and comprehensive loss, changes in equity and cash flows for the years then ended, and a summary of significant accounting policies and other explanatory information.

### **Management's responsibility for the consolidated financial statements**

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with International Financial Reporting Standards, and for such internal control as management determines is necessary to enable the preparation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

### **Auditors' responsibility**

Our responsibility is to express an opinion on these consolidated financial statements based on our audits. We conducted our audits in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audits to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditors consider internal control relevant to the entity's preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained in our audits is sufficient and appropriate to provide a basis for our audit opinion.

### **Opinion**

In our opinion, the consolidated financial statements present fairly, in all material respects, the financial position of QYOU Media Inc. as at June 30, 2017 and 2016, and its financial performance and its cash flows for the years then ended in accordance with International Financial Reporting Standards.

## **Emphasis of Matter**

Without qualifying our opinion, we draw attention to note 2 in the consolidated financial statements, which indicates that the Company has yet to achieve profitable operations and that the Company will need to raise additional capital in future periods to fund its operations. These conditions, along with other matters as set forth in note 2, indicate the existence of a material uncertainty that may cast significant doubt about the Company's ability to continue as a going concern.

*Ernst & Young LLP*

Chartered Professional Accountants  
Licensed Public Accountants

Toronto, Ontario  
October 26, 2017

QYOU Media, Inc. (Formerly Galleria Oportunities Ltd.)  
CONSOLIDATED STATEMENTS OF FINANCIAL POSITION  
(expressed in Canadian Dollars)  
(Going Concern uncertainty - note 2)

	Note	June 30, 2017	June 30, 2016
<b>ASSETS</b>			
<b>CURRENT ASSETS</b>			
Cash		2,582,966	1,802,694
Accounts receivable, net of allowance for doubtful accounts of \$0 (2016: \$0)		985,245	284,918
Other receivable		494,139	159,772
Prepaid expenses		<u>11,357</u>	<u>2,000</u>
<b>TOTAL CURRENT ASSETS</b>		<u><b>4,073,707</b></u>	<u><b>2,249,384</b></u>
 PROPERTY AND EQUIPMENT, NET	 4	 46,422	 38,650
 APPLICATION DEVELOPMENT COSTS	 5	 657,797	 457,685
 SECURITY DEPOSIT		 7,702	 -
 INTANGIBLE ASSETS	 5	 <u>87,835</u>	 <u>84,852</u>
 <b>TOTAL ASSETS</b>		 <u><b>4,873,463</b></u>	 <u><b>2,830,571</b></u>
 <b>LIABILITIES AND SHAREHOLDERS' EQUITY</b>			
<b>CURRENT LIABILITIES</b>			
Accounts payable		668,389	725,138
Accrued expenses		<u>521,817</u>	<u>277,051</u>
 <b>TOTAL CURRENT LIABILITIES</b>		 <u><b>1,190,206</b></u>	 <u><b>1,002,189</b></u>
 COMMITMENTS AND CONTINGENCIES	 11		
 <b>SHAREHOLDERS' EQUITY</b>			
Share Capital	6	13,818,646	6,943,720
Warrants	7	3,581,869	2,850,319
Contributed surplus		981,714	23,957
Foreign currency translation		(108,425)	(167,384)
Accumulated deficit		<u>(14,590,547)</u>	<u>(7,822,230)</u>
 <b>TOTAL SHAREHOLDERS' EQUITY</b>		 <u><b>3,683,257</b></u>	 <u><b>1,828,382</b></u>
 <b>TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY</b>		 <u><b>4,873,463</b></u>	 <u><b>2,830,571</b></u>

*See accompanying notes to the consolidated financial statements*

On behalf of the Board

(signed) "G. Scott Paterson"  
G Scott Patterson

(signed) "Curt Marvis"  
Curt Marvis

QYOU Media, Inc. (Formerly Galleria Oportunities LTD)  
CONSOLIDATED STATEMENTS LOSS AND COMPREHENSIVE LOSS  
(expressed in Canadian Dollars)

	Note	Twelve months ended June 30,	
		2017	2016
<b>REVENUES</b>			
Linear channel		\$ 3,220,699	\$ 1,468,899
Programming		\$ 685,672	
Influencer Marketing		278,696	331,500
		<u>4,185,067</u>	<u>1,800,399</u>
<b>OPERATING EXPENSES</b>			
Content and production costs		2,981,205	4,337,613
Sales and marketing		1,646,544	1,591,027
Salaries and benefits		1,530,587	1,377,523
Legal and consulting	9	1,601,023	1,552,484
General and administrative		752,744	741,738
Bad debts written off		75,510	273,258
Foreign exchange loss (gain)		(31,600)	(257,929)
Interest and other expense (income)		(25,370)	82
Depreciation		15,427	6,833
Stock based compensation expense	6	785,858	-
<b>TOTAL OPERATING EXPENSES</b>		<u>9,331,928</u>	<u>9,622,629</u>
<b>LOSS before listing expense</b>		<u>(5,146,861)</u>	<u>(7,822,230)</u>
Listing Expense	3	1,621,456	-
<b>NET LOSS</b>		<u>(6,768,317)</u>	<u>(7,822,230)</u>
<b>OTHER COMPREHENSIVE INCOME (LOSS)</b>			
Other comprehensive income (loss) that may be reclassified to profit and loss in subsequent periods:			
Exchange differences on translation of foreign operations		58,959	(167,384)
<b>TOTAL COMPREHENSIVE INCOME (LOSS)</b>		<u>58,959</u>	<u>(167,384)</u>
<b>NET COMPREHENSIVE LOSS</b>		<u>\$ (6,709,358)</u>	<u>\$ (7,989,614)</u>
Weighted average number of common shares outstanding, basic and diluted		53,511,580	45,187,907
Loss per share, basic and diluted		\$ (0.13)	\$ (0.17)

See accompanying notes to the consolidated financial statements

QYOU Media, Inc. (Formerly Galleria Oportunities LTD)  
CONSOLIDATED STATEMENTS OF CHANGES IN EQUITY  
(expressed in Canadian Dollars)

	Note	Number of common shares	Share capital	Warrants	Contributed Surplus	Foreign currency translation	Deficit	Total
		#	\$	\$	\$	\$	\$	\$
Balance, beginning of year		-	-	-	-	-	-	-
Issued	6a	24,840,000	25,000	-	-	-	-	25,000
Issued - Private placement - July 15	6b	19,345,024	10,513,600	-	-	-	-	10,513,600
Conversion of promissory note		138,151	75,082	-	-	-	-	75,082
Costs of issuance of private placement	6d	-	(795,690)	-	-	-	-	(795,690)
Broker warrants issued	6d	-	(308,940)	-	308,940	-	-	-
Allocated to warrants	6b	-	(2,565,332)	2,565,332	-	-	-	-
Consultant warrants issued	7a	-	-	4	-	-	-	4
Penalty shares & warrants issued	6c	1,948,317	-	223,858	(223,858)	-	-	-
Exchange difference on translating foreign operations		-	-	-	-	(167,384)	-	(167,384)
Penalty shares & warrants issued	6c	1,948,317	-	61,125	(61,125)	-	-	-
Net loss for the year		-	-	-	-	-	(7,822,230)	(7,822,230)
Balance, June 30, 2016		48,219,809	6,943,720	2,850,319	23,957	(167,384)	(7,822,230)	1,828,382
Balance, June 30, 2016		48,219,809	6,943,720	2,850,319	23,957	(167,384)	(7,822,230)	1,828,382
Issued - Private placement - March 2017	6g, h	14,631,000	7,315,500	-	-	-	-	7,315,500
Share Issuance - value of Galleria Shares	6f	3,089,150	1,390,147	-	-	-	-	1,390,147
Costs of issuance of private placement	6i	-	(479,663)	-	-	-	-	(479,663)
Legal financing	6i	-	(447,609)	-	-	-	-	(447,609)
Broker warrants issued	6h	-	(171,899)	-	171,899	-	-	-
Allocated to warrants	6h	-	(731,550)	731,550	-	-	-	-
Share based compensation		-	-	-	785,858	-	-	785,858
Exchange difference on translating foreign operations		-	-	-	-	58,959	-	58,959
Net loss for the period		-	-	-	-	-	(6,768,317)	(6,768,317)
Balance, June 30, 2017		65,939,959	13,818,646	3,581,869	981,714	(108,425)	(14,590,547)	3,683,257

See accompanying notes to the consolidated financial statements

QYOU Media, Inc. (Formerly Galleria Opportunities LTD)  
CONSOLIDATED STATEMENT OF CASH FLOWS  
(expressed in Canadian Dollars)

	Twelve months ended June 30,	
	2017	2016
<b>OPERATING ACTIVITIES</b>		
Net loss	\$ (6,768,317)	\$ (7,822,230)
<b>NON-CASH ADJUSTMENTS</b>		
Foreign exchange loss (gain)	(31,600)	(257,929)
Reverse takeover costs	1,065,809	-
Depreciation	15,427	6,833
Compensation shares	365,000	-
Employee loan	162,791	-
Stock based compensation	785,858	-
<u>Working capital changes</u>		
Accounts receivable	(700,327)	(284,918)
Other receivables and deposits	(334,367)	(159,772)
Prepaid expenses	(9,357)	(2,000)
Accounts Payable	(56,749)	725,138
Accrued expenses	244,766	277,051
<b>CASH USED IN OPERATING ACTIVITIES</b>	<b>(5,261,066)</b>	<b>(7,517,827)</b>
<b>INVESTING ACTIVITIES</b>		
Purchase of equipment	(23,199)	(45,483)
Cash acquired on acquisition of Galleria Opportunities Limited.	233,206	-
Application production costs	(200,112)	(457,685)
<b>CASH USED IN INVESTING ACTIVITIES</b>	<b>9,895</b>	<b>(503,168)</b>
<b>FINANCING ACTIVITIES</b>		
Share issuance, net of costs	6,216,329	9,817,996
Employee loan	(162,791)	-
<b>CASH FROM FINANCING ACTIVITIES</b>	<b>6,053,538</b>	<b>9,817,996</b>
Translation effect on cash	(22,095)	5,693
<b>NET CHANGE IN CASH</b>	<b>780,272</b>	<b>1,802,694</b>
Cash, beginning of year	1,802,694	-
<b>CASH, END OF YEAR</b>	<b>2,582,966</b>	<b>1,802,694</b>

See accompanying notes to the consolidated financial statements

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

[amounts in Canadian dollars, unless otherwise noted]

June 30, 2017 and June 30, 2016

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**1. BUSINESS AND ORGANIZATION**

QYOU Media Inc. (“QYOU Media” or “the Company”) was incorporated pursuant to the *Business Corporations Act* (Alberta) on July 30, 1993 under the name “575161 Alberta Inc.” The registered and head office of the Company is 441 King Street West, Suite 200, Toronto ON, M5V 1K4. The company focuses on the curation and programming of short-form video content from the Video-Everywhere age. The company finds and licenses videos from around the world in categories ranging from factual to viral and everything in between; packaging them for linear and on-demand TV and video channels, playlist-driven mobile apps, custom shows and influencer marketing campaigns. Using sub-contracted production staff, production facilities and third-party contractors, the Company identifies sources for content material, records original video programming, edits content and prepares final video product for distribution.

**2. BASIS OF PRESENTATION**

These consolidated financial statements have been prepared in accordance with International Financial Reporting Standards (“IFRS”) as issued by the International Accounting Standards Board.

These consolidated financial statements were prepared under the historical cost convention, except for certain items not carried at historical costs as discussed in the applicable accounting policies.

Certain amounts have been reclassified from the consolidated financial statements previously presented to conform to the presentation of these consolidated financial statements in accordance with IFRS.

These consolidated financial statements are based on IFRS issued and outstanding as of June 30, 2017. The board of directors of the Company authorized the statements for issue and approved the policies the Company adopted in its consolidated financial statements for the twelve months ending June 30, 2017 on October 26, 2017.

**SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES AND ESTIMATES**

Basis of Presentation

The accompanying consolidated financial statements include the accounts of QYOU Media Inc. and its wholly-owned subsidiaries, QYOU Media Holdings Inc. (Ontario), QYOU Limited (Ireland), QYOUTV International Limited (Ireland) and QYOU USA Inc. (United States).

The consolidated financial statements incorporate the assets and liabilities of the Company and its wholly-owned subsidiaries as at June 30, 2017 and 2016 and the results of these subsidiaries for the years then ended.

Subsidiaries are all those entities over which the Company has control. The Company controls an entity when it is exposed to, or has rights to, variable returns from its involvement with the entity and has the ability to affect those returns through its power over the entity. Subsidiaries are fully consolidated from the date on which control is transferred to the Company. All intra-entity assets and liabilities, revenue, expenses and cash flows relating to transactions between subsidiaries of the Company are eliminated in full on consolidation.

Going concern uncertainty

These consolidated financial statements have been prepared on the basis of accounting principles applicable to a going concern, which assumes that the Company will continue in operation for the foreseeable future and will be able to realize its assets and discharge its liabilities in the normal course of operations. These consolidated financial



**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

[amounts in Canadian dollars, unless otherwise noted]

June 30, 2017 and June 30, 2016

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statements do not include any adjustments to the amounts and classification of assets and liabilities that would be necessary should the Company be unable to continue as a going concern. Such adjustments could be material.

As at June 30, 2017, the Company has not yet achieved profitable operations, and has an accumulated deficit of \$14.6 million. Whether, and when, the Company can attain profitability and positive cash flows from operations has material uncertainty, which may cast significant doubt upon the Company's ability to continue as a going concern. The application of the going concern assumption is dependent upon the Company's ability to generate future profitable operations and obtain necessary financing to do so. While the Company has been successful in obtaining financing to date, there can be no assurance that it will be able to do so in the future. The Company will need to raise capital in order to fund its operations. This need may be adversely impacted by uncertain market conditions, approval by regulatory bodies, and adverse results from operations. The Company believes it will be able to acquire sufficient funds to cover planned operations through the next twelve-month period from anticipated revenue growth during such period, plus other financing alternatives and strategic options currently being explored. The availability of such funds is not assured and, if available, the terms thereof are not determinable. The outcome of these matters cannot be predicted at this time.

Use of Estimates

The preparation of the consolidated financial statements in conformity with IFRS requires management to make estimates and assumptions about future events. These estimates and the underlying assumptions affect the amounts of assets and liabilities reported, disclosures about contingent assets and liabilities, and reported amounts of revenue and expenses. Such estimates include the collectability of accounts receivable, the valuation of long-lived assets, legal contingencies, indemnifications, estimations of stock-based compensation, and assumptions used in the calculation of income taxes and related valuation allowance, among others.

All of the estimates that are employed are based on management's best estimates and judgment. Management evaluates its estimates and assumptions on an ongoing basis using historical experience and other factors, including the current economic environment, which management believes to be reasonable under the circumstances. Management adjusts such estimates and assumptions when facts and circumstances dictate. As future events and their effects cannot be determined with precision, actual results could differ significantly from these estimates. Changes, if any, in those estimates resulting from continuing changes in the economic environment will be reflected in the financial statements in future periods.

Cash and Cash Equivalents

Cash and cash equivalents consist of cash, cash held in trust accounts and short-term deposits with original maturities of three months or less that are readily convertible into cash and are not subject to significant risk from fluctuations of interest rates. As a result, the carrying amount of cash and cash equivalents approximates fair value.

Accounts Receivable

The Company extends credit to its customers. These customers have specific contracts that detail the payments expected under their contract terms. Accounts receivable are customer obligations due under these contract terms. Management reviews accounts receivable on a regular basis, based on contracted terms and how recently payments have been received, to determine if any such amounts will potentially be uncollected.

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

[amounts in Canadian dollars, unless otherwise noted]

June 30, 2017 and June 30, 2016

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Property and Equipment

Property and equipment is stated at historical cost, net of accumulated depreciation. Depreciation is calculated using the straight-line method over the estimated useful lives of the assets. The costs of normal maintenance and repairs are charged to expense when incurred.

The estimated useful lives of the assets as follows:

Computer hardware and equipment	3 years
Furniture and fixtures	3 years

An item of property and equipment and any significant part initially recognized are derecognized upon disposal or when no future economic benefits are expected from their use or disposal. Any gain or loss arising on derecognition of the asset (calculated as the difference between the net disposal proceeds and the carrying amount of the asset) is included in the consolidated statements of loss and comprehensive loss when the asset is derecognized. The assets' residual values, useful lives and methods of depreciation and the depreciation charge are adjusted prospectively, if appropriate.

Intangible Assets

In accordance with IAS 38, *Intangible Assets*, expenditures on research activities are recognized as an expense in the period in which it is incurred. Externally- and internally-generated intangibles are recognized only if they meet strict criteria, relating to technical feasibility, probability that a future economic benefit associated with the asset will flow to the entity and whether the cost of the asset can be measured reliably.

Intangible assets with finite useful life are stated at cost and are amortized over their useful economic life when the asset is ready for its intended use. Upon the commencement of amortization, the asset is carried at cost less accumulated amortization and impairment losses. Intangible assets are tested for impairment as required (see Impairment, below).

Intangible assets acquired are measured on initial recognition at cost. Intangible assets acquired consist mainly of brand name with an indefinite useful life that is not amortized, but subject to an annual impairment test.

*Indefinite useful lives* We do not amortize intangible assets with indefinite lives because there is no foreseeable limit to the period that these assets are expected to generate net cash inflows for us. We use judgement to determine the indefinite life of these assets, analyzing all relevant factors, including the expected usage of the asset, the typical life cycle of the asset and anticipated changes in the market demand for the products and services that the asset helps generate.

*Finite useful lives* We amortize intangible assets with finite useful lives into depreciation and amortization in the Consolidated Statements of Comprehensive Loss on a straight-line basis over their estimated useful lives. We review their useful lives, residual values and the amortization methods at least once a year.

An intangible asset that was initially recognized is derecognized upon disposal or when no future economic benefits are expected from its use. Any gain or loss arising on derecognition of the asset (calculated as the difference between the net disposal proceeds and the carrying amount of the asset) is included in the consolidated statements of loss and comprehensive loss when the asset is derecognized. The assets' residual values, useful lives, methods of amortization and the amortization charge is adjusted prospectively, if appropriate.

## QYOU Media Inc.

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

[amounts in Canadian dollars, unless otherwise noted]

June 30, 2017 and June 30, 2016

#### Foreign Currency Translation

The Company's consolidated financial statements are presented in Canadian dollars, which is also the functional currency of the parent company, QYOU Media Inc. Each subsidiary entity determines its own functional currency and items included in the financial statements of each entity are measured using that functional currency.

The consolidated financial statements comprise the financial statements of the Company and the following wholly-owned subsidiaries:

<u>Name of subsidiary</u>	<u>Jurisdiction of incorporation</u>	<u>Functional Currency</u>
QYOU Media Inc.	Canada	Canadian Dollar
QYOU Media Holdings Inc.	Canada	Canadian Dollar
QYOU Limited	Ireland	Euro
QYOUTV International Limited	Ireland	Euro
QYOU USA Inc.	USA	US Dollar

The financial statements of entities that have a functional currency different from that of QYOU Media Inc. (foreign operations) are translated into Canadian dollars as follows: assets and liabilities – at the closing rate as at the dates of the consolidated statements of financial position; income and expenses – at the average rate of the period (as this is considered a reasonable approximation of actual rates). All resulting changes are recognized in other comprehensive income (“OCI”) as currency translation adjustments.

Transactions and balances: Foreign currency transactions are translated into the functional currency using the exchange rates prevailing at the dates of the transactions. Foreign exchange gains and losses resulting from the settlement of foreign currency transactions and from the translation at year-end exchange rates of monetary assets and liabilities denominated in currencies other than an operation's functional currency are recognized as other income in the consolidated statements of loss.

#### Financial instruments

Financial assets and liabilities are recognized when the Company becomes a party to the contractual provisions of the instrument.

Financial assets and liabilities are offset and the net amount reported in the consolidated statements of financial position when there is a legally enforceable right to offset the recognized amounts and there is an intention to settle on a net basis, or realize the asset and settle the liability simultaneously.

The Company classifies its financial assets and liabilities as outlined below:

<u>Assets / liabilities</u>	<u>Category</u>	<u>Measurement</u>
Cash	FVTPL	Fair value
Trade receivables	Loans and receivables	Amortized cost
Accounts payable	Other financial liabilities	Amortized cost

#### *Financial assets*

Financial assets are classified as either financial assets at fair value through profit or loss (“FVTPL”), loans and receivables, held-to-maturity investments (“HTM”), or available-for-sale financial assets (“AFS”), as appropriate at

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

[amounts in Canadian dollars, unless otherwise noted]

June 30, 2017 and June 30, 2016

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initial recognition and, except in very limited circumstances, the classification is not changed subsequent to initial recognition. The classification depends on the nature and purpose of the financial asset. A financial asset is derecognized when its contractual rights to the asset's cash flows expire or if substantially all the risks and rewards of the asset are transferred.

The Company's non-derivative financial assets with fixed or determinable payments and that are not quoted in an active market are classified as loans and receivables. Such assets are recognized initially at fair value and are subsequently re-measured at amortized cost using the effective interest method, less any impairment losses.

*Financial liabilities*

Financial liabilities are classified as financial liabilities at FVTPL, or other financial liabilities, as appropriate upon initial recognition. A financial liability is derecognized when the obligation under the liability is discharged, cancelled or expired. Financial liabilities classified as other financial liabilities are initially recognized at fair value less directly attributable transaction costs. Subsequent to the initial recognition, other financial liabilities are measured at amortized cost using the effective interest method.

*Impairment of financial assets*

Financial assets, other than those carried at fair value through profit or loss, are assessed for indicators of impairment at the end of each reporting period. Financial assets are impaired where there is objective evidence that, as a result of one or more events that occurred after the initial recognition of the financial asset, the estimated future cash flows of the financial asset have been adversely impacted.

For financial assets carried at amortized cost, the amount of the impairment is the difference between the asset's carrying amount and the present value of estimated future cash flows, discounted at the original effective interest rate. The carrying amount of the financial asset is reduced by the impairment loss directly for all financial assets with the exception of trade and other receivables where the carrying amount is reduced through the use of an allowance account. With the exception of available-for-sale equity instruments, if, in a subsequent period, the amount of the impairment loss decreases and the decrease can be related objectively to an event occurring after the impairment was recognized, the previously recognized impairment loss is reversed through profit or loss to the extent that the carrying amount of the financial asset at the date the impairment is reversed does not exceed what the amortized cost would have been had the impairment not been recognized.

*Fair value hierarchy*

Financial instruments carried at fair value on the consolidated statements of financial position are classified using a fair value hierarchy that reflects the significance of the inputs used in making the measurements. The fair value hierarchy has the following levels:

**Level 1** – Where financial instruments are traded in active financial markets, fair value is determined by reference to the appropriate quoted market price at the reporting date. Active markets are those in which transactions occur in significant frequency and volume to provide pricing information on an ongoing basis.

**Level 2** – If there is no active market, fair value is established using valuation techniques, including discounted cash flow models. The inputs to these models are taken from observable market data where possible, including recent arm's-length market transactions, and comparisons to the current fair value of similar instruments; but where this is not feasible, inputs such as liquidity risk, credit risk and volatility are used.

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

[amounts in Canadian dollars, unless otherwise noted]

June 30, 2017 and June 30, 2016

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**Level 3** – Valuations in this level are made with inputs other than observable market data.

Impairment of Non-Financial Assets

The Company assesses at each reporting date whether there is an indication that assets may be impaired. If any indication exists, or when annual impairment testing for an asset is required, the Company estimates the asset's recoverable amount. If it is not possible to estimate the recoverable amount of the individual asset, assets are grouped at the cash generating unit ("CGU") level for the purpose of assessing the recoverable amount. An Asset's recoverable amount is the higher of an asset's or CGU's fair value less costs of disposal and its value in use. Where the carrying amount of an asset or CGU exceeds its recoverable amount, the asset or CGU is considered impaired and is written down to its recoverable amount.

Intangible assets with indefinite useful lives are tested for impairment annually as at June 30, or earlier and when circumstances indicate that the carrying value may be impaired.

Intangible assets not yet available for use are tested for impairment annually. Other intangible assets and property and equipment are assessed for any indications of impairment annually. If any indication of impairment is identified, an impairment test is performed to estimate the recoverable amount.

An impairment loss is recognized in the statement of loss whenever the carrying amount of the individual asset or the CGU exceeds its recoverable amount.

An impairment loss for an individual asset or CGU shall be reversed if there has been a change in estimates used to determine the recoverable amount since the last impairment loss was recognized and is only reversed to the extent that the asset's carrying amount does not exceed the carrying amount that would have been determined, net of depreciation or amortization, if no impairment loss had been recognized.

Revenue Recognition

*Linear channel revenue*

Subscriber revenue from pay-television distributors is recognized as revenue when an agreement is executed, programming is provided, the price is fixed and determinable, and collectability is reasonably assured.

*Content and program revenue*

Content and program revenues from customers are recognized when the program has been developed and delivered to the customer.

*Influencer marketing revenue*

Influencer marketing revenues from customers are recognized when the program has been developed and delivered to the customer.

Income Taxes

Income tax expense includes both current and deferred taxes. We use judgement to interpret tax rules and regulations to calculate the expense recorded each period. We recognize income tax expense in net income unless it relates to an item recognized directly in equity or other comprehensive income.

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

[amounts in Canadian dollars, unless otherwise noted]

June 30, 2017 and June 30, 2016

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Current tax expense is tax we expect to pay or receive based on our taxable income or loss during the year. We calculate the current tax expense using tax rates enacted or substantively enacted as at the reporting date, and including any adjustment to taxes payable or receivable related to previous years.

Deferred tax assets and liabilities arise from temporary differences between the carrying amounts of the assets and liabilities and are recorded in the Consolidated Statement of Financial Position. We calculate deferred tax assets and liabilities using enacted or substantively enacted tax rates that will apply in the years the temporary differences are expected to reverse.

We recognize a deferred tax asset for unused losses, tax credits and deductible temporary differences to the extent that it is probable that future taxable income will be available to use the asset. We use judgement to evaluate whether we can recover a deferred tax asset based on our assessment of existing tax laws, estimates of future profitability and tax planning strategies.

We rely on estimates and assumptions when determining the amount of current and deferred tax, and take into account the impact of uncertain tax positions and whether additional taxes and interest may be due. If new information becomes available and changes our judgement on the adequacy of existing tax liabilities, these changes would affect the income tax expense in the period that we make this determination.

Stock-Based Compensation

Stock options and warrants awarded to non-employees are accounted for using the fair value of the instrument awarded or service provided whichever is considered more reliable. Stock options and warrants awarded to employees are accounted for using the fair value method. The fair value of such stock options and warrants granted is recognized as an expense on a proportionate basis consistent with the vesting features of each tranche of the grant. The fair value is calculated using the Black-Scholes option pricing model with assumptions applicable at the date of grant.

Net Loss per Share

Net loss per share is calculated based on the profit for the financial year and the weighted average number of common shares outstanding during the year. Diluted net loss per share is calculated using the profit for the financial year adjusted for the effect of any dilutive instruments and the weighted average diluted number of shares (ignoring any potential issue of common shares which would be anti-dilutive) during the year.

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**NEW STANDARDS, INTERPRETATIONS AND AMENDMENTS ADOPTED BY THE COMPANY**

The following new accounting standards applied or adopted during the year ended June 30, 2017 had no material impact on the consolidated financial statements.

Amendments to IAS 16 and IAS 38: Clarification of Acceptable Methods of Depreciation and Amortization (“IAS 16” and “IAS 38”)

The amendments clarify the principle in IAS 16 and IAS 38 that revenue reflects a pattern of economic benefits that are generated from operating a business (of which the asset is part) rather than the economic benefits that are consumed through use of the asset. As a result, a revenue-based method cannot be used to depreciate property, plant and equipment and may only be used in very limited circumstances to amortize intangible assets.

The amendments are effective prospectively for annual periods beginning on or after January 1, 2016, with earlier adoption permitted. These amendments do not have any impact on the consolidated financial statements as the Company has not used a revenue-based method to depreciate its non-current assets.

**FUTURE ACCOUNTING POLICY CHANGES**

Amendments to IFRS 2 Share-based Payment (“IFRS 2”)

In 2016, the IASB issued the final amendments to IFRS 2 in relation to the classification and measurement of share-based payment transactions. The amendments are intended to eliminate diversity in practice in three main areas: the effects of vesting conditions on the measurement of cash-settled share-based payments; the classification of a share-based payment transaction with net settlement features for withholding tax obligations; and the accounting where a modification to the terms and conditions of a share-based payment transaction changes its classification from cash-settled to equity-settled. The amendments are effective for annual periods beginning on or after January 1, 2018, with earlier adoption permitted. The amendments are to be applied prospectively. However, retrospective application is permitted if elected for all three amendments and other criteria are met.

IFRS 9 Financial Instruments: Classification and Measurement (“IFRS 9”)

In July 2014, the IASB issued the final amendments to IFRS 9, which provides guidance on the classification and measurement of financial assets and liabilities, impairment of financial assets, and general hedge accounting. The classification and measurement portion of the standard determines how financial assets and financial liabilities are accounted for in financial statements and, in particular, how they are measured on an ongoing basis. The amended IFRS 9 introduced a new, expected-loss impairment model that will require more timely recognition of expected credit losses. In addition, the amended IFRS 9 includes a substantially reformed model for hedge accounting, with enhanced disclosures about risk management activity. The new standard is effective for annual periods beginning on or after January 1, 2018, with earlier adoption permitted. The Company is in the process of evaluating the impact of these amendments on the Company’s consolidated financial statements.

IFRS 15 Revenue from Contracts with Customers (“IFRS 15”)

In May 2014, the IASB issued IFRS 15, which covers principles for reporting about the nature, amount, timing and uncertainty of revenue and cash flows arising from contracts with customers. The core principle of the new standard is that an entity recognizes revenue to represent the transfer of goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods or services.

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The standard also provides a model for the recognition and measurement of gains or losses from sale of non-financial assets. IFRS 15 is effective for annual periods beginning on or after January 1, 2018 with earlier adoption permitted. The standard permits the use of either full or modified retrospective application. This new accounting guidance will also result in enhanced disclosures about revenue. The Company is evaluating the effect that IFRS 15 will have on its consolidated financial statements, and related disclosures, as well as the transition method to apply the new standard.

IFRS 16 Leases (“IFRS 16”)

In 2016, the IASB issued IFRS 16 replacing IAS 17, Leases and related interpretations. The standard introduces a single on-balance sheet recognition and measurement model for lessees, eliminating the distinction between operating and finance leases. Lessors continue to classify leases as finance and operating leases. IFRS 16 becomes effective for annual periods beginning on or after January 1, 2019, and is to be applied retrospectively. Early adoption is permitted if IFRS 15 has been adopted. The Company is in the process of evaluating the impact that IFRS 16 may have on the Company’s consolidated financial statements.

Disclosure Initiative Amendments to IAS 7 Statement of Cash Flows (“IAS 7”)

In 2016, the IASB issued amendments to IAS 7. The amendments are intended to enable users of financial statements to evaluate changes in liabilities arising from financing activities. The amendments will require entities to provide disclosures that enable investors to evaluate changes in liabilities arising from financing activities, including changes arising from cash flows and non-cash changes. The adoption of IAS 7 amendments are effective for annual periods beginning on or after January 1, 2017.

IFRIC Interpretation 22 Foreign Currency Transactions and Advance Consideration (“IFRIC 22”)

In 2016, the IASB issued IFRIC 22 which provides requirements about which exchange rate to use when recognizing revenue in circumstances where an entity has received advance consideration in a foreign currency. IFRIC 22 is effective for annual periods beginning on or after January 1, 2018, with earlier adoption permitted. On initial application, entities have the option to apply either retrospectively or prospectively.

**REVERSE TAKE-OVER TRANSACTION**

On February 22, 2017, the Company (then called “Galleria Opportunities Ltd.”) entered into a definitive agreement with QYOU Media Inc. (as it was then called) to combine QYOU Media Inc. (as it was then called) and the Company via the amalgamation of QYOU Media Inc. (as it was then called) and 2561287 Ontario Ltd. (then a wholly-owned subsidiary of the Company) to form QYOU Media Holdings Inc. (“QYOU Media”), a wholly-owned subsidiary of the Company, which constituted a reverse takeover of the Company by the former shareholders of QYOU Media Inc. (as it was then called) (the “Transaction”). Herein, the term “QYOU Media” is used to refer to QYOU Media Holdings Inc. after March 13, 2017 and is used to refer to QYOU Media Inc. (as it was then called) prior to March 13, 2017. In connection with the Transaction, the Company also filed articles of amendment to change its name to “QYOU Media Inc.” and was continued into Ontario on March 29, 2017 under the *Business Corporations Act* (Ontario). Subsequently, on March 31, 2017, the Company’s common shares (the “Common Shares”) resumed trading on the facilities of the TSX Venture Exchange (the “TSXV”) under the symbol “QYOU”. Following the Transaction, the Company now carries on the business of QYOU Media and its subsidiaries.



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On March 10, 2017, in connection with the Transaction, the Company completed a private placement of 3,869,000 units of the Company (the "Galleria Units") at a price of \$0.50 per Galleria Unit, each Galleria Unit comprised of one Common Share and one-half of one Common Share purchase warrant, each such Common Share purchase warrant exercisable at a price of \$0.75 per Common Share until March 10, 2019, for gross proceeds of \$1,934,500, completed through the use of a Short Form Offering Document under the policies of the TSXV (the "Galleria Offering"). Also in connection with the Transaction, QYOU Media completed a brokered private placement of 8,632,000 subscription receipts of QYOU Media (the "QYOU Subscription Receipts") at a price of \$0.50 per QYOU Subscription Receipt (the "QYOU Brokered Offering") and a non-brokered private placement of 2,130,000 QYOU Subscription Receipts (the "QYOU Non-Brokered Offering", and together with the QYOU Brokered Offering, the "QYOU Offering"), for aggregate gross proceeds of \$5,381,000. Upon satisfaction of certain escrow release conditions, the QYOU Subscription Receipts were automatically exchanged for units of QYOU Media (the "QYOU Units"), each QYOU Unit comprised of one Class A common share in the capital of QYOU Media (each, a "QYOU Class A Share") and one-half of one QYOU Class A Share purchase warrant.

In connection with the QYOU Offering and the Galleria Offering, the agents involved in such offerings (the "Transaction Agents") were issued 668,700 compensation options of QYOU Media and 290,175 compensation options of the Company. Each compensation option of QYOU Media entitled the holder thereof to subscribe for one QYOU Unit at a price of \$0.50, and each compensation option of the Company entitles the holder thereof to subscribe for one unit of the Company at a price of \$0.50 per unit, in each case until March 31, 2019. Each such unit of the Company is comprised of one Common Share and one-half of one Common Share purchase warrant exercisable at a price of \$0.75 per Common Share until March 31, 2019.

The fair value estimate for the QYOU Class A Shares partially comprising the QYOU Units was estimated at \$0.45 per QYOU Class A Share, for an aggregate total of \$4,842,900 based on 10,762,000 QYOU Units sold in the QYOU Offering. The fair value estimate of the QYOU Class A Shares partially comprising the QYOU Units was determined using the residual method.

The estimated fair value of the QYOU Class A Share purchase warrants partially comprising the QYOU Units and the Common Share purchase warrants partially comprising the units of the Company was \$0.05 per each one-half of a warrant, for a total of \$731,550 based on an aggregate of 14,631,000 units sold in the QYOU Offering and the Galleria Offering. The fair value estimate of such warrants was based on the Black-Scholes pricing model using the following assumptions:

Grant date share price	\$0.45
Exercise price	\$0.75
Risk-free interest rate	0.67%
Weighted average expected life of options (years)	2
Expected annualized volatility	100%
Expected dividend yield	nil

As part of the Transaction, securities of QYOU Media were exchanged for securities of the Company and as a result the Company issued (i) 10,762,000 Common Shares to holders of QYOU Class A Shares on the basis of one Common Share exchanged for each QYOU Class A Share held; (ii) 48,219,809 Common Shares to the holders of common shares of QYOU Media, other than QYOU Class A Shares, on the basis of 0.92 Common Shares exchanged for each common share of QYOU Media, other than QYOU Class A Shares, held; (iii) 19,463,294 Common Share purchase warrants to the holders of common share purchase warrants of QYOU Media, on the basis of one Common Share purchase warrant exchanged for each common share purchase warrant of QYOU Media held, exercisable on equivalent terms; and (iv) 1,850,890 compensation options of the Company to holders of compensation options of

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QYOU Media, on the basis of one compensation option of the Company exchanged for each compensation option of QYOU Media held, exercisable into securities of the Company on equivalent terms.

Upon the closing of the Transaction, on March 13, 2017, the former shareholders of QYOU Media held 58,981,809 (or 89.4%) of the issued and outstanding Common Shares, while shareholders of the Company who held Common Shares prior to the Transaction held 6,958,153 (or 10.6%) of the issued and outstanding Common Shares. Because the Company, as it existed prior to the Transaction, did not meet the definition of a “business” under IFRS 3 – Business Combinations (“IFRS 3”), the Transaction was accounted for as the purchase of the Company’s assets by QYOU Media. The consideration paid was determined as an equity settled share-based payment under IFRS 2 – Share-based payments (“IFRS 2”), at the fair value of the equity of the Company retained by the Company’s shareholders who held Common Shares prior to the Transaction, based on the fair value of the QYOU Class A Shares on the date of the closing of the Transaction which was determined to be \$0.45 as noted above.

The Company’s listing expense associated with the Transaction that the Company will record subsequent to the year ended June 30, 2017 is \$1,621,456. The amount, subject to finalization, will be expensed in the Company’s consolidated statement of net loss and comprehensive loss. The details of the listing expense are as follows:

	\$
Fair value of consideration paid:	
6,958,153 QYOU Class A Shares at \$0.45 per share	1,390,118
Fair value of net assets of the Company acquired by QYOU Media	324,309
	<u>1,065,809</u>
Other transaction costs	
Professional fees	511,470
Filing and listing fees	44,177
Transaction listing expense	<u>1,621,456</u>

**4. PROPERTY AND EQUIPMENT**

Property and equipment are comprised of the following:

	Computer & equipment \$	Furniture and fixtures \$	Total \$
<b>Cost</b>			
Balance, as at June 30, 2015	—	—	—
Acquisitions	44,459	1024	45,483
<b>Balance, as at June 30, 2016</b>	<u>44,459</u>	<u>1,024</u>	<u>45,483</u>
<b>Accumulated depreciation</b>			
Balance, as at June 30, 2015	—	—	—
Depreciation for the year	6,602	231	6,833
<b>Balance, as at June 30, 2016</b>	<u>6,602</u>	<u>231</u>	<u>6,833</u>
<b>Net book value</b>	<u>37,857</u>	<u>793</u>	<u>38,650</u>

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	<b>Computer &amp; equipment</b>	<b>Furniture and fixtures</b>	<b>Total</b>
	\$	\$	\$
<b>Cost</b>			
<b>Balance, as at June 30, 2016</b>	44,459	1,024	45,483
Acquisitions	23,199	—	23,199
<b>Balance, as at June 30, 2017</b>	<b>67,658</b>	<b>1,024</b>	<b>68,682</b>
<b>Accumulated depreciation</b>			
Balance, as at June 30, 2016	6,602	231	6,833
Depreciation for the year	15,085	342	15,427
<b>Balance, as at June 30, 2017</b>	<b>21,687</b>	<b>573</b>	<b>22,260</b>
<b>Net book value</b>	<b>45,971</b>	<b>451</b>	<b>46,422</b>

**5. INTANGIBLE ASSETS**

Intangible assets consists of acquired intangible assets and capitalized application development costs.

*Capitalized application development*

Capitalized application development costs are costs incurred for the development of a customized mobile application for the Company's curated videos. The product is currently under development. The total amount capitalized for the year ended June 30, 2017 was \$657,797 (2016 – \$457,685). Amortization of the capitalized application development cost will commence upon launch of the mobile application.

*Intangible asset - Brand*

On July 14, 2015, QYOU Media acquired certain assets from Black Forest Production Services ("BFPS") including the rights to the "QYOU" brand and related intellectual property and assumed net liabilities of \$56,454 for a cash payment of \$25,000. Accordingly, a value of \$81,454 has been allocated to the "QYOU" brand.

QYOU, through its wholly-owned indirect Irish subsidiary, QYOU Limited, owns a Broadcast License granted by the Broadcasting Authority of Ireland, which allows QYOU Limited to broadcast its programs in Ireland and the European Union.

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A summary of the Company's intangible assets are as follow:

	<b>Intangible Assets</b>	<b>Capitalized Development Costs</b>	<b>Total</b>
	\$	\$	\$
<b>Cost</b>			
<b>Balance, as at June 30, 2015</b>	—	—	—
Acquisitions	81,454	—	81,454
Additions	—	457,685	457,685
Impact of foreign exchange	3,398		
<b>Balance, as at June 30, 2016</b>	<b>84,852</b>	<b>457,685</b>	<b>539,139</b>

	<b>Intangible Assets</b>	<b>Capitalized Development Costs</b>	<b>Total</b>
	\$	\$	\$
<b>Cost</b>			
<b>Balance, as at June 30, 2016</b>	<b>84,852</b>	<b>457,685</b>	<b>542,537</b>
Additions	—	200,112	<b>200,112</b>
Impact of foreign exchange	2,983	—	<b>2,983</b>
<b>Balance, as at June 30, 2017</b>	<b>87,835</b>	<b>657,797</b>	<b>745,632</b>

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**6. SHARE CAPITAL**

Shares issued	#	\$
<b>Balance, as at June 30, 2015</b>	—	—
QYOU Media common shares issued in private placement in June 14, 2015 [a]	24,840,000	25,000
QYOU Media common shares issued in private placement in July 2015 [b]	19,345,024	10,513,600
QYOU Media common shares issued to settle promissory note [c]	138,151	75,082
Additional units of QYOU Media issued [c]	1,948,317	—
QYOU Media common share issuance costs [d]	—	(1,104,630)
Allocated to QYOU Media warrants [c]	—	(2,565,332)
Additional QYOU Media units [c]	1,948,317	—
<b>Balance, as at June 30, 2016</b>	48,219,809	6,943,720
<b>Balance, as at June 30, 2016 [e]</b>	48,210,809	6,943,720
Existing Common Shares [f]	<b>3,089,150</b>	1,390,147
Galleria Offering [g]	<b>3,869,000</b>	1,934,500
QYOU Offering [h]	<b>10,762,000</b>	5,381,000
Share issuance costs [i]	—	(1,099,171)
Allocated to warrants [h]	—	(860,649)
<b>Balance, as at June 30, 2017</b>	<b>65,939,959</b>	<b>13,689,547</b>

[a] On June 14, 2015, the Company was incorporated with an initial investment of \$25,000 and issued 24,840,000 shares to private investors.

[b] On July 15, 2015, and a subsequent closing on July 15, 2015 and July 20, 2015, QYOU Media closed a partially brokered private placement of 19,345,024 units of QYOU Media at \$0.50 per unit for gross proceeds of \$10,513,600, each unit consisting of one common share of QYOU Media, one-half of one common share purchase warrant of QYOU Media and one penalty warrant of QYOU Media. Each whole common share purchase warrant was exercisable for one common share of QYOU Media at an exercise price of \$0.75 until January 15, 2018. The fair value of the common share purchase warrants, determined using the Black-Scholes option pricing model has been recorded as a separate component of equity. Each penalty warrant was non-transferable and non-separable from each unit, and was exercisable for up to two-tenths of one additional unit of QYOU Media for no additional consideration, which were deemed exercised as: (a) QYOU Media was not a reporting issuer in any province or territory of Canada by November 30, 2015, which resulted in one-tenth of an additional unit of QYOU Media being issued to original registered holders on December 1, 2015; and (b) QYOU Media was not a reporting issuer in any province or territory of Canada by March 31, 2016, which resulted in a further one-tenth of a unit of QYOU Media being issued to each original registered holder on April 1, 2016.

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- [c] Under the terms of the private placement of QYOU Media in July 2015, QYOU Media was required to issue an additional non-transferable 0.1 unit of QYOU Media for each unit of QYOU Media issued if QYOU Media did not achieve a 'liquidity event' by November 30, 2015 and a further non-transferable 0.1 unit of QYOU Media if the Company did not achieve a liquidity event by March 31, 2016. Each such additional unit of QYOU Media was comprised of one common share of QYOU Media and one-half of one common share purchase warrant of QYOU Media. Each whole common share purchase warrant of QYOU Media was exercisable for one common share of QYOU Media at an exercise price of \$0.75 until January 15, 2018. QYOU Media remained as a private company as of November 30, 2015 and March 31, 2016. Accordingly, 1,948,317 additional common shares of QYOU Media were issued to the subscribers for no consideration on December 1, 2015 and 1,948,317 additional common shares of QYOU Media were issued to the subscribers for no consideration on April 1, 2016.
- [d] QYOU Media paid broker fees of \$795,690 for services rendered for the issuance of the units of QYOU Media in July 2015. In addition, QYOU Media issued broker options to acquire 1,182,190 units of QYOU Media, each exercisable at \$0.50 per unit until July 15, 2017. The fair value of \$308,940 of the broker options for the units of QYOU Media, determined using the Black-Scholes Option pricing model, has been recorded as a reduction of share capital and classified as a separate component of equity in contributed surplus.
- [e] Pursuant to the Transaction, each issued and outstanding common share of QYOU Media, other than the QYOU Class A Shares, was exchanged for 0.92 of a Common Share, with a deemed value of \$0.50 per Common Share. As a result, 52,412,836 common shares of QYOU Media, other than the QYOU Class A Shares, were exchanged for 48,219,809 Common Shares.
- [f] Prior to the Transaction, the Company consolidated its Common Shares on a two-old-for-one-new basis resulting in 3,089,151 Common Shares before giving effect to the aforementioned Transaction. The fair value estimate for the 3,089,151 Common Shares was estimated at \$0.45 per Common Share totaling \$1,390,147.
- [g] In connection with the Transaction, on March 10, 2017 the Company completed the Galleria Offering and issued 3,869,000 Galleria Units at a price of \$0.50 per Galleria Unit, each Galleria Unit comprised of one Common Share and one-half of one Common Share purchase warrant, each Common Share purchase warrant exercisable at \$0.75 per Common Share until March 10, 2019, for gross proceeds of \$1,934,500 completed through the use of a Short Form Offering Document under the policies of the TSXV.
- [h] In addition, in connection with the Transaction, QYOU Media completed the Brokered QYOU Offering and issued 8,632,000 QYOU Subscription Receipts at a price of \$0.50 per QYOU Subscription Receipt. Upon satisfaction of certain escrow release conditions, the QYOU Subscription Receipts were automatically exchanged for QYOU Units, each QYOU Unit comprised of one QYOU Class A Common Share and one-half of one QYOU Class A Common Share purchase warrant, for gross proceeds of \$4,316,000. Additionally, 2,130,000 QYOU Subscription Receipts were sold directly by QYOU on a non-brokered basis at a price of \$0.50 per QYOU Subscription Receipt, for gross proceeds of \$1,065,000 as part of the QYOU Non-Brokered Offering. In aggregate, the QYOU Brokered Offering and the QYOU Non-Brokered Offering resulted in the sale of 10,762,000 QYOU Units and gross proceeds of \$5,381,000.

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[i] The Transaction Agents were also paid a cash commission equal to 7.5% of the gross proceeds of the QYOU Brokered Offering and the Galleria Offering, and 1% of the gross proceeds of the QYOU Non-Brokered Offering. The Company paid broker fees of \$479,663 for services rendered for the issuance of the subscription units. Additionally, the Company incurred \$447,609 of legal fees related to financing that has been recorded as a reduction of share capital.

[k] As part of the QYOU Offering, the Company issued 730,000 subscription receipts of QYOU Media Inc. at a subscription price of \$0.50 per receipt for a total amount of \$365,000. These subscription receipts were provided as payment against future services from certain consultants of the Company. This amount has been recorded as an expense during the year ended June 30, 2017, with the shares being included in [h] above. .

[l] Share Based Payments

On March 31, 2017, the Company granted stock options to acquire an aggregate of 6,593,996 common shares, subject to the execution of definitive option agreements, to directors, officers, consultants and employees of the Company. Each grant of options has a five-year term. The options are subject to vesting which vary depending upon the recipient's role in the organization. Each option is exercisable into one common share at an exercise price of \$0.50 per share. Of these options issued, 1,852,500 vested immediately, while the remaining options vest monthly over 48 months.

A summary of the status of the Company's stock option's outstanding as at June 30, 2017 and 2016 and during the periods then ended follow:

	Number of Options	Weighted Average Exercise Price
Options Outstanding at June 30, 2015 and 2016	—	—
Options outstanding from Galleria Opportunities Ltd.	147,500	\$0.33
Options Granted	6,446,496	\$0.50
Options Outstanding at June 30, 2017	6,593,966	\$0.50
Options Exercisable at June 30, 2017	2,222,593	\$0.50

The fair value of each option granted is estimated on the date of grant using the Black-Scholes option-pricing model with weighted average assumptions for grants as follows:

	March 2017
Expected volatility	65%
Risk free interest rate	0.67%
Dividend yield	Nil
Expected life (years)	5

Total share based compensation expense recognized in employee compensation and benefits in the consolidated statements of loss and comprehensive loss for the years ended June 30, 2017 and 2016 was \$785,858 and nil, respectively.

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**7. WARRANTS**

A summary of the Company's outstanding Common Share purchase warrants is presented below:

	<b>Number of warrants outstanding</b>	<b>Weighted average exercise price</b>	<b>Amount</b>
	<b>#</b>	<b>\$</b>	<b>\$</b>
Balance, as at June 30, 2015	—	—	—
Warrants issued to consultants [a]	1,375,876	0.5	4
Issued on private placement [b]	10,588,682	0.75	2,565,332
Additional warrants issued [c]	1,058,868	0.75	223,858
Additional warrants issued [c]	1,058,868	0.75	61,125
Balance, as at June 30, 2016	14,082,294	0.73	2,850,319
<b>Balance, as at June 30, 2016 [d]</b>	<b>14,082,294</b>	<b>0.73</b>	<b>2,850,319</b>
QYOU and Galleria Offering [e]	7,315,500	0.75	731,550
<b>Outstanding, June 30, 2017</b>	<b>21,397,794</b>	<b>0.74</b>	<b>3,581,869</b>

The fair value of the warrants and units issued during the period from July 1, 2015 to June 30, 2016 was determined based on the Black-Scholes option pricing model using the following inputs:

	<b>Consultant warrants</b>	<b>Private placement</b>	<b>Additional warrants</b>
Risk-free interest rate	0.45%	0.45%	0.45%
Expected volatility	100%	100%	100%
Expected dividend yield	Nil	Nil	Nil
Share price	\$0.0009	\$0.50	\$0.50
Exercise price	\$0.50	\$0.75	\$0.75
Life to expiry	3.5 years	2.5 years	2.0 years



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The fair value of the warrants issued during the twelve months ended June 30, 2017 was determined based on the Black-Scholes option pricing model using the following inputs:

	<b>March 2017 Offering</b>
Risk-free interest rate	0.67%
Expected volatility	65%
Expected dividend yield	Nil
Share price	\$0.45
Exercise price	\$0.75
Life to expiry	2 years

- [a] On July 14, 2015 prior to the close of its July 2015 private placement, QYOU Media issued 1,375,876 warrants to consultants for advisory services. Each of these warrants was exercisable for one common share of QYOU Media at an exercise price of \$0.50 during the period ending December 31, 2018. The grant date fair value of these warrants was determined to be \$4.
- [b] On July 15, 2015, in connection with QYOU Media's private placement in July 2015, QYOU Media issued 10,588,682 warrants as described above in Footnote B to Note 6. The grant date fair value of these warrants was determined to be \$2,565,332.
- [c] Under the terms of the private placement of QYOU Media in July 2015, QYOU Media was required to issue an additional non-transferable 0.1 unit of QYOU Media for each unit of QYOU Media issued if QYOU Media did not achieve a 'liquidity event' by November 30, 2015 and a further non-transferable 0.1 unit of QYOU Media if the Company did not achieve a liquidity event by March 31, 2016. Each such additional unit of QYOU Media was comprised of one common share of QYOU Media and one-half of one common share purchase warrant of QYOU Media. Each whole common share purchase warrant of QYOU Media was exercisable for one common share of QYOU Media at an exercise price of \$0.75 until January 15, 2018. QYOU Media remained as a private company as of November 30, 2015 and March 31, 2016. Accordingly, 1,058,868 additional warrants of QYOU Media were issued to the subscribers for no consideration on December 1, 2015, and 1,058,868 additional warrants of QYOU Media were issued to the subscribers for no consideration on April 1, 2016.
- [d] Prior to the QYOU Offering, there were 14,082,294 common share purchase warrants of QYOU Media issued and outstanding, which were exchanged for Common Share purchase warrants as part of the Transaction on the basis of one Common Share purchase warrant exchanged for each common share purchase warrant of QYOU Media held.
- [e] As part of the QYOU Offering, QYOU Media issued 5,381,000 QYOU Class A Share purchase warrants to investors in the QYOU Offering, which were then exchanged for 5,381,000 Common Share purchase warrants of the Company as part of the Transaction. As part of the Galleria Offering, the Company issued 1,934,500 Common Share purchase warrants to investors in the Galleria Offering. In total, an aggregate of 7,315,500 Common Share purchase warrants were issued in connection with the QYOU Offering and the Galleria Offering, each exercisable into one Common Share at a price of \$0.75 until March 31, 2019. The fair value of \$731,550 of such Common Share purchase warrants was determined using the Black-Scholes option pricing model and has been recorded as a reduction of share capital.

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**8. COMPENSATION OPTIONS TO BROKERS**

A summary of the Company's outstanding options of the Company is presented below:

	<b>Number of options outstanding</b>	<b>Weighted average exercise price</b>	<b>Amount</b>
	#	\$	\$
<b>Balance, as at June 30, 2015</b>	—	—	—
Options issued to brokers [a]	1,182,190	0.50	308,940
<b>Balance, as at June 30, 2016</b>	1,182,190	0.50	308,940
<b>Balance, as at June 30, 2016</b>	<b>1,182,190</b>	<b>0.50</b>	<b>308,940</b>
Options issued to brokers [b]	958,875	0.50	171,899
<b>Outstanding, June 30, 2017</b>	<b>2,141,065</b>	<b>0.50</b>	<b>480,839</b>

[a] In July 2015, QYOU Media issued 1,182,190 compensation options to acquire units of QYOU Media to the agents involved in QYOU Media's private placement in July 2015 for their services as described above in Footnote D to Note 6. The grant date fair value of these compensation options was determined to be \$308,940 based on the Black-Scholes option pricing model using the following inputs:

	<b>Compensation options</b>
Risk-free interest rate	0.45%
Expected volatility	100%
Expected dividend yield	Nil
Share price	\$0.50
Exercise price	\$0.50
Life to expiry	2.0 years

[b] In March 2017, the Company and QYOU Media issued an aggregate of 958,875 compensation options to the Transaction Agents for their services in the QYOU Offering and the Galleria Offering, as described above in Footnote J to Note 6. The grant date fair value of these compensation options was determined to be \$308,940 based on the Black-Scholes option pricing model using the following inputs:

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	<b>Compensation options</b>
Risk-free interest rate	0.67%
Expected volatility	65%
Expected dividend yield	Nil
Share price	\$0.50
Exercise price	\$0.50
Life to expiry	2.0 years

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**9. RELATED PARTY TRANSACTIONS**

The related party transactions entered into by the Company were comprised of the following:

- The Company paid consulting fees of \$190,000 to a director for services rendered (2016 – \$285,000).
- The Corporation agreed to loan the Chief Executive Officer, Curt Marvis, an aggregate principal amount of one hundred fifty thousand dollars (\$150,000) in lawful money of the United States. As of June 30, 2017 \$125,000 of the \$150,000 loan had been paid to Mr. Marvis.
- BFPS and the Company are considered to be related parties as a result of common share ownership and whereby an officer of the Company is also a director of BFPS.
- In 2015, the Company acquired the “QYOU” brand and certain other assets and liabilities for a net payment of \$25,000 and assumption of liabilities totaling \$56,454 from BFPS.
- In addition, BFPS provides outsourced production services, on a cost plus basis, for the Company’s videos under the terms of a production services contract. Total production costs incurred by the Company that were provided by BFPS for the year ended June 30, 2017 was \$1,208,102 (2016 - \$3,178,701).
- As at June 30, 2017, total amounts due to BFPS was \$64,637 (2016 - \$63,412) and is included in Accounts Payable. The Company’s payment terms to BFPS is due upon receipt and non-interest bearing.
- During the year ended June 30, 2017, BFPS paid certain operating expenses, which include salaries for certain employees as well as related expenses, for the Company in the amount of \$1,223,638. For the twelve months ending June 30, 2016, BFPS paid expenses amounting to \$1,747,315 on behalf of the Company. These amounts were reimbursed by the Company.
- The Company paid interest of nil (2016 – \$82) to a director on a short-term promissory note for \$75,000. The promissory note and the accrued interest were settled through the issuance of 150,164 units to the director.
- As part of the QYOU Offering, the Company issued 730,000 subscription receipts of QYOU Media Inc. at a subscription price of \$0.50 per receipt for a total amount of \$365,000 to previously engaged consultants of the Company. These subscription receipts were provided as payment against future services from certain consultants of the Company. The full amount of \$365,000 has been recorded as an expense and has been included in Legal and Consulting expense in the consolidated statement of financial position.

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**10. INCOME TAXES**

The reconciliation of the combined Canadian federal and provincial statutory income tax rate of 26.5% on the net loss for the years ended is as follows:

	<b>June 30, 2017</b>	June 30, 2016
	<b>\$</b>	\$
Loss before recovery of income taxes	<b>(6,768,317)</b>	(7,876,995)
Expected income tax recovery	<b>(1,827,446)</b>	(2,087,403)
Effect of differences of foreign tax rates compared to Canadian rates		
Effects of differences of foreign tax rates	<b>(141,891)</b>	105,308
Permanent differences	<b>214,401</b>	747
Foreign losses not recognized	<b>1,058,701</b>	1,722,945
Tax benefits not recognized	<b>941,962</b>	551,129
Share issue costs recorded in equity	<b>(245,727)</b>	(292,727)
<b>Income tax (recovery) reflected in income statement</b>	<b>—</b>	<b>—</b>

As of June 30, 2017, the Company has net operating loss (“NOL”) carry-forwards of \$7,935m194 in Canada, \$4,189,696 in Ireland and \$3,801,142 in the USA.

*Unrecognized deferred tax assets*

Deferred taxes are provided as a result of temporary differences that arise due to differences between the income tax values and the carrying value of assets and liabilities. Deferred tax assets have not been recognized in respect of the following deductible temporary differences:

	<b>2017</b>	2016
	<b>\$</b>	\$
Listing fees	<b>437,793</b>	—
Share issuance and financing costs	<b>372,281</b>	234,182
Losses	<b>4,448,610</b>	2,504,467
Unrecognized deferred tax assets	<b>(5,258,621)</b>	(2,738,649)
	<b>—</b>	<b>—</b>

Deferred tax assets have not been recognized in respect of these items because it is not probable that future taxable profit will be available against which the Company can utilize the benefits therefrom.

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**11. COMMITMENTS AND CONTINGENCIES**Contingencies

During the ordinary course of business activities, the Company may be contingently liable for litigation and a party to claims. Management believes that adequate provisions have been made in the accounts where required. There were no legal actions or claims reported at June 30, 2017.

Production Services Contract

The Company has entered into a non-exclusive contract with BFPS whereby BFPS will provide video and music content in the appropriate format for sale and distribution by QYOU Limited. Invoicing for these services is rendered on a monthly basis on a direct cost plus basis.

**12. FINANCIAL INSTRUMENTS**

Financial assets are classified into one of the following categories under IFRS: fair value through profit and loss, held-to-maturity investments, available-for-sale financial assets and loans and receivables. Financial liabilities are classified as either financial liabilities at fair value through profit and loss or other financial liabilities. The carrying value of the Company's financial instruments is classified into the following categories:

	<b>June 30, 2017</b>	June 30, 2016
	\$	\$
Fair value through profit and loss <sup>(1)</sup>	<b>2,582,966</b>	1,802,694
Loans and receivables <sup>(2)</sup>	<b>1,479,383</b>	446,690
Other financial liabilities <sup>(3)</sup>	<b>1,190,205</b>	1,002,189

(1) Includes cash. Classified within the level within the level 1 (unadjusted quoted prices in active markets for identical assets) of the fair value hierarchy.

(2) Includes accounts receivable and ITC receivable.

(3) Includes accounts payable and accrued liabilities.

**Fair value**

IFRS requires that the Company disclose information about the fair value of its financial assets and financial liabilities. Fair value estimates are made at the end of the reporting period, based on relevant market information and information about the financial instruments. These estimates are subjective in nature and involve uncertainties in significant matters of judgment and therefore cannot be determined with precision. Changes in assumptions could significantly affect these estimates.

The Company has designated its cash as fair value through profit and loss, which is measured at fair value. Accounts receivable are classified as loans and receivables, which are measured at amortized cost. Accounts payable and accrued liabilities, due to related parties, and promissory notes are classified as other financial liabilities, which are measured at amortized cost. As at June 30, 2017, the carrying values of the Company's financial instruments approximate their fair values due to their short term nature.

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

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June 30, 2017 and June 30, 2016

The Company's risk exposures and the impact on the Company's financial instruments are summarized below:

**Credit risk**

Credit risk is the risk of loss associated with a counterparty's inability to fulfill its payment obligations. The Company does not use credit derivatives or similar instruments to mitigate this risk and, as such, the maximum exposure is the full carrying value or face value of the applicable financial instruments. The Company minimizes credit risk on cash by depositing with only reputable financial institutions. The Company's primary credit risk relates to its bank accounts. The balance of these accounts as at June 30, 2017 and June 30, 2016 was held with major financial institutions as follows:

	<b>June 30, 2017</b>	June 30, 2016
	\$	\$
In Canada		
- At financial institute	2,254,024	30,018
- In trust at legal counsel	18,953	1,673,258
In United States	88,335	16,880
In Ireland	221,654	82,538

Additional credit risk is attributable to the \$329,347 as at June 30, 2017 (June 30, 2016 - \$159,772) of Harmonized Sales Tax and Value Added Taxes receivable from the Federal Government of Canada and the Government of Ireland. Management believes that the credit risk with respect to these financial instruments is remote.

**Liquidity risk**

Liquidity risk arises as a result of an excess of financial obligations due over available financial assets at any point in time. The Company's approach to managing liquidity risk is to ensure that it will have sufficient liquidity to meet liabilities when they become due. As at June 30, 2017, the Company had a positive working capital of \$2,883,501 and cash and cash equivalents of \$2,582,966 relative to a current liabilities balance of \$1,190,205.

**Interest rate risk**

Interest rate risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market interest rates. However, a variation of interest rates would not significantly affect results or equity of the Company as it does not have any interest bearing financial instruments.

**Currency risk**

Currency risk arises from financial instruments that are denominated in a currency other than the Canadian dollar. The Company is exposed to the risk that the value of its financial instruments will fluctuate due to changes in exchange rates.

**NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

[amounts in Canadian dollars, unless otherwise noted]

June 30, 2017 and June 30, 2016

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**Sensitivity analysis**

The Company holds balances in foreign currencies that could give rise to exposure to foreign exchange risk. Sensitivity to a plus or minus 10% change in the Canadian dollar foreign exchange rate against the United States Dollar or the Euro would affect the reported loss and comprehensive loss by approximately \$31,300.

**Limitations of sensitivity analysis**

The above analysis demonstrates the effect of change in foreign exchange rates. The financial position of the Company may vary at the time those changes in foreign exchange rates occur, causing the impact on the Company's results to differ from that shown above.

**13. CAPITAL MANAGEMENT**

The Company defines its capital as shareholders' equity. The Company's objectives when managing capital are to build liquidity and shareholders' equity to ensure that strategic objectives are met. The Company makes every attempt to manage its liquidity to minimize shareholder dilution when possible.

The Company policy on dividends is to retain cash to keep funds available to finance operations and growth.

Capital structure is managed within guidelines approved by the board of directors of the Company. The Company makes adjustments to its capital structure based on changes in economic conditions and planned requirements. The Company has the ability to adjust its capital structure by issuing new equity or debt.

**14. SEGMENT INFORMATION**

Reportable segments are reported in a manner consistent with the internal reporting provided to the chief operating decision maker, with appropriate aggregation. The chief operating decision maker is the Chief Executive Officer who is responsible for allocating resources, assessing performance of the reportable segment and making key strategic decisions. The Company operates in a single segment, being the distribution of curated media content on pay-television platforms. Segment performance is evaluated based on profit or loss and is measured consistently with profit or loss in the consolidated financial statements.

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The Company operates in three geographical areas, being Canada, United States of America and Ireland. Key assets and liabilities by geography are presented below:

As at June 30, 2017 and for the year then ended	Canada	USA	Ireland	Inter- company	Total
<b>Revenues</b>	—	<b>531,900</b>	<b>3,653,167</b>	—	<b>4,185,067</b>
<b>Current assets</b>	<b>13,999,035</b>	<b>4,510,487</b>	<b>11,725,620</b>	<b>(26,161,435)</b>	<b>4,073,707</b>
<b>Non-current assets</b>	—	<b>26,781</b>	<b>772,979</b>	—	<b>799,756</b>

As at June 30, 2016 and for the year then ended	Canada	USA	Ireland	Inter-company	Total
Revenues	—	331,500	1,468,899	—	1,800,399
Current assets	8,654,363	1,708,049	4,509,110	(12,622,138)	2,249,384
Non-current assets	—	6,524	574,663	—	581,187

The following table represents the customers that represented 10% or more of total revenue:

	June 30, 2017	June 30, 2016
Customer A	—	38%
Customer B	14%	28%
Customer C	—	19%
Customer D	58%	—

The following table represents the customers that represent 10% or more of total accounts receivable:

	June 30, 2017	June 30, 2016
Customer A	30%	63%
Customer B	—	10%
Customer C	52%	—